



## **Vitro Cristalglass launches NEUTRALUX<sup>®</sup> Zero, double glazed glass with improved energy, thermal and lighting benefits**

- *NEUTRALUX<sup>®</sup> is the newest revolutionary product in a family of double glazing glass with low light emissions.*
- *It offers excellent thermal insulation with efficient solar control characteristics which lead to enormous energy savings in cooling and heating systems.*

**Vitro Cristalglass, a 6 de Septiembre de 2010.** Totally congruent with the policy of research and innovation in its products, Vitro Cristalglass launches NEUTRALUX<sup>®</sup> Zero into the market. It surpasses, by far, the energy, thermal and lighting characteristics as well as the esthetics of any existing product in the market.

This new revolutionary product belongs to the NEUTRALUX<sup>®</sup> family of products which are known for their double glazing characteristics with low light emission that increases, substantially, thermal insulation which in turn avoids, to a large degree, energy transfer especially transmitted by harmful infrared rays.

NEUTRALUX<sup>®</sup> Zero significantly improves the known advantages of the NEUTRALUX<sup>®</sup> family with regards to improvement in thermal insulation through the reduction of energy transfer to interiors.

“Used as a component of our double glazed ISOLAR<sup>®</sup>, NEUTRALUX<sup>®</sup> Zero offers the latest and most efficient energy management with outstanding thermal insulation characteristics as well as efficient solar control” explains Virginia Arteaga, Responsible for Marketing at Vitro Cristalglass.

Add to this the important fact that it generates great savings in energy consumption for heating in the winter and cooling in the summer.

Due to its superior transparency, NEUTRALUX<sup>®</sup> Zero is an exceptional decorative element that allows architects an even greater use of natural light in interiors with esthetic beauty that surpasses all expectations.

“This combination of unbeatable transparency and superior energy performance make NEUTRALUX<sup>®</sup> Zero an unsurpassable element in the construction of modern buildings, as it increases the comfort level in the interior and reduces CO2 emissions into the atmosphere through energy savings”, she comments.

Arteaga ends by pointing out that NEUTRALUX<sup>®</sup> Zero can be combined to improve the characteristics of other products the company, leader in Spain for the manufacture of insulating double glazing glass, offers including TEMPLEX<sup>®</sup>, MULTIPACT<sup>®</sup>, SOLARLUX<sup>®</sup>, and BOTONGLASS<sup>®</sup>.



NEUTRALUX® Zero complies with the regulations of Spain's Technical Building Code (CTE) which is the norm that regulates the basic needs for quality that buildings and installations require in order to satisfy the basic requirements for safety and habitability.

With this new product launch Vitro Cristalglass strengthens its permanent commitment to offer improved products and in complete harmony with the new industry tendencies, designed to totally satisfy its customers' needs, contribute to the environment thanks to the implementation of production processes which are governed by the highest environmental standards.

Vitro Cristalglass forms part of the Vitro Flat Glass business unit and is the leading company in the conversion, distribution and marketing of thermal glass for the construction industry in Spain and Portugal.

Vitro Cristalglass is made up of several work centers: In Spain, five are dedicated to the conversion of glass located in Camponaraya (León), La Rozada (León), Fuenlabrada (Madrid), Porceyo (Gijón) and Náquera (Valencia) and two more are focused on distribution in La Coruña and Barcelona. In Portugal: one is dedicated to glass conversion and the production of laminated glass in Chaves and a production center for double glazed glass is located in Lisbon.

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*Vitro, S.A.B. de C.V. (BMV: VITROA), is one of the largest glass manufacturers in the world backed by 100 years of experience. Through our subsidiary companies we offer products with the highest quality standards and reliable services to satisfy the needs of two distinct business sectors: glass containers and flat glass. Our manufacturing facilities produce, process, distribute and sell a wide range of glass products that form part of the everyday lives of millions of people as well as offering excellent solutions to multiple industries that include: wine, beer, cosmetic, pharmaceutical, food and beverage, as well as the automotive and construction industry. In addition, we supply raw materials, machinery and industrial equipment to different industries. We constantly strive to improve the quality of life of our employees, as well as the communities where we operate, by generating employment and economic prosperity given our permanent focus on quality and continuous improvement, as well as through our consistent efforts to promote sustainable development. Located in Monterrey, Mexico, and founded in 1909, Vitro currently has major facilities and a broad distribution network in ten countries in the Americas and Europe and the Company's products can be found all around the world. For more information, you can access Vitro's Website at: <http://www.vitro.com>*

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