



Vitro is acknowledged for its Best Corporate Business Ethics

- *Cemefi acknowledges the company's efforts to adopt the highest standards of corporate governance*
- *This recognition joins the other four distinctions Vitro received recently as being a Socially Responsible Company for the second consecutive year*

San Pedro Garza García, Nuevo León, México, September 28, 2009 – Vitro has been awarded the distinction from the Mexican Philanthropic Center, A.C. (CEMEFI) as well as the Alliance for Social Responsibility in Mexico (AliaRSE) as the Best Corporate Business Ethics in 2009 in Mexico for its “Corporate Transparency and Institutionalization” initiative.

The distinction was awarded during the 10° anniversary of the International Seminar for Best Practices in Corporate Social Responsibility (RSE) 2009 that took place on September 24 and 25 in Mazatlán, Sinaloa.

“We are very proud as it is a fitting acknowledgement of the efforts that we all have undertaken over the past few years in Vitro to adopt the highest standards of corporate governance through the implementation of a series of practices, policies and guidelines to make the administration of the company more transparent”, declares **Alejandro Sánchez Mújica**, Executive Legal President and General Counsel.

The evaluation committee awarded the distinction considering that this practice generates value added to Vitro's strategy and management thus guaranteeing the institutionalization of the company through the professionalization of its administration.

“This recognition is a true stimulus for us to continue consolidating our efforts to promote sustainable development based on ethical work that corresponds to the expectations of our interested public; the methodology and impact of this practice will continue being part of the day to day activities of Vitro”, points out **Monica Chapa**, Vitro's Legal Manager for Societies as she received the award.

This award is in addition to the certification received by the company in March of this year as a Socially Responsible Company for the second consecutive year and ratifies Vitro's efforts to promote sustainable development.

Vitro, S.A.B. de C.V. (BMV: VITROA; NYSE: VTO), is one of the largest glass manufacturers in the world backed by 100 years of experience. Through our subsidiary companies we offer products with the highest quality standards and reliable services to satisfy the needs of two distinct business sectors: glass containers



and flat glass. Our manufacturing facilities produce, process, distribute and sell a wide range of glass products that form part of the everyday lives of millions of people as well as offering excellent solutions to multiple industries that include: wine, beer, cosmetic, pharmaceutical, food and beverage, as well as the automotive and construction industry. In addition, we supply raw materials, machinery and industrial equipment to different industries. We constantly strive to improve the quality of life of our employees, as well as the communities where we operate, by generating employment and economic prosperity given our permanent focus on quality and continuous improvement, as well as through our consistent efforts to promote sustainable development. Located in Monterrey, Mexico, and founded in 1909, Vitro currently has major facilities and a broad distribution network in ten countries in the Americas and Europe and the Company's products can be found all around the world. For more information, you can access Vitro's Website at: <http://www.vitro.com>

For further information, please contact:

<p>Media Albert Chico Smith Roberto Riva palacio Vitro, S. A. B. de C.V. +52 (81) 8863-1661/1689 achico@vitro.com rriva@vitro.com</p>	<p>Investor Relations Adrián Meouchi / Carlos Garza Vitro S.A.B. de C.V. + (52) 81-8863-1765 / 1730 ameouchi@vitro.com cgarza@vitro.com</p>	<p>U.S. Agency Susan Borinelli / Kay Breakstone Breakstone Group (646) 452-2334 sborinelli@breakstone-group.com kbreakstone@breakstone-group.com</p>
---	--	--