



Vitro and the University of Nuevo Leon Sign Cooperation Agreement

- *Students' education to be enhanced by incorporating glass and glass use into UANL's existing architecture and design curriculum*
- *The agreement enhances the relationship between both institutions in the areas of expert exchange, internships and job placement*

San Pedro Garza García, Nuevo León, México, September 29, 2009 – Vitro and the Autonomous University of Nuevo Leon (UANL) today announced they have signed an agreement establishing a formal academic program at UANL that will incorporate glass and its uses as part of architecture and industrial design with a focus on its practical use and sustainability.

Through this agreement both institutions have agreed to enhance their relationship, instituting an expert exchange program and enhancing the existing professional program to benefit students studying Architecture and Industrial Design at the university.

Hugo A. Lara Garcia, Vitro's CEO, commented, "This agreement will allow both parties to join forces in teaching and training students, supporting their theoretical studies with exposure to practical applications. Students will be given the opportunity to better understand and the many different properties and applications of glass in today's urban projects".

David González, President of Vitro Flat Glass, commented that it is critical for students to be completely up to date on the best practices, uses and applications of glass in today's architecture and design.

"By better understanding glass's incredible, future architects and industrial designers will promote the use of this sustainable material as a solution to the different challenges the construction industry faces today, ultimately to benefitting Mexico's population," he added.

As for the specific agreement details, Jaime Guzmán, Vice President of Vitro Float Glass, explained that the Company will place its glass handling specialists at UANL's disposal, to assist in developing two new courses, one for the Architecture curriculum and the other for the Industrial Design curriculum.

"We are committed to promoting this initiative also by involving our management team and staff in the University's related academic and cultural events," commented Guzmán.



Upon signing the agreement, Vitro's Human Resources department will have access to UANL's job bank to list Vitro's job vacancies and also to post internship opportunities through the University's databases.

Vitro's Chair at UANL will begin with the current 2009 August-December semester to be comprised of 22 sessions distributed over 57 hours.

This agreement is in addition to other initiatives Vitro has in place with different academic institutions supporting higher education in Mexico. These include Vitro's 2007 Chair at the Monterrey Technological Institute, Monterrey Campus; Vitro's "Design Competition for Sustainable Development" at the Iberoamerican University to promote sustainable architecture, as well as Vitro's campaign for "The most innovative glass container design" sponsored this year at the Anahuac University in their North Mexico City, South Mexico City and Jalapa campuses.

Vitro, S.A.B. de C.V. (BMV: VITROA; NYSE: VTO), is one of the largest glass manufacturers in the world backed by 100 years of experience. Through our subsidiary companies we offer products with the highest quality standards and reliable services to satisfy the needs of two distinct business sectors: glass containers and flat glass. Our manufacturing facilities produce, process, distribute and sell a wide range of glass products that form part of the everyday lives of millions of people as well as offering excellent solutions to multiple industries that include: wine, beer, cosmetic, pharmaceutical, food and beverage, as well as the automotive and construction industry. In addition, we supply raw materials, machinery and industrial equipment to different industries. We constantly strive to improve the quality of life of our employees, as well as the communities where we operate, by generating employment and economic prosperity given our permanent focus on quality and continuous improvement, as well as through our consistent efforts to promote sustainable development. Located in Monterrey, Mexico, and founded in 1909, Vitro currently has major facilities and a broad distribution network in ten countries in the Americas and Europe and the Company's products can be found all around the world. For more information, you can access Vitro's Website at: <http://www.vitro.com>

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