



DuPont and Vitro join efforts in Europe

- *Both companies enter alliance to promote the architectural use of DuPont™ SentryGlas® Interlayers™ on the Iberian peninsula*
- *These products are five times more tear-resistant, leading to the production of thinner, larger and lighter laminated glazing systems*

San Pedro Garza García, Nuevo León, México, December 4, 2009. DuPont Glass Laminating Solutions has appointed Vitro Cristalglass, an affiliate of Vitro Europe, as its alliance partner for the promotion of DuPont™ SentryGlas® interlayers in Spain, Portugal and France.

The specially-engineered interlayers from DuPont are five times more tear-resistant and up to 100 times stiffer than standard PVB interlayers, leading to the production of thinner, larger and lighter laminated glazing systems for use in facades, balustrades, flooring and overhead installations.

As part of the alliance agreement, Vitro Cristalglass, a leading supplier of glass to the construction industry in Spain and Portugal and an important player in France, will work with DuPont on the development of innovative and differentiated laminated glazing products which are tailored to local requirements and will be co-branded with the SentryGlas® name.

Cooperation between the two companies will also focus on ensuring compliance of these products with national building standards and codes, as well as generating market awareness through joint marketing activities.

“The purpose of the SentryGlas® Alliance is to extend awareness for the properties and benefits of laminated glass made with SentryGlas® interlayers, and to establish our partners as a local of expertise for architects and engineers seeking to benefit from this high-performance and lightweight glazing technology,” says Michael Fehlings, European Business Development Manager at DuPont Glass Laminating Solutions.

“Our decision to work with Vitro Cristalglass as an alliance partner for the Spanish, Portuguese and French markets was based on the company’s existing technical capabilities to develop new glazing technologies and products, and its willingness to drive innovation with SentryGlas®,” he adds.

According to Alberto Gómez, Marketing Manager for Vitro Cristalglass, the alliance with DuPont represents a further opportunity for Vitro to incorporate new solutions in its customers’ projects.

“The possibility to include SentryGlas® in our proposals to architects, coupled with DuPont’s technical support, constitutes real added value for our customers and should help guarantee a successful future for all parties,” he confirms.



Vitro Cristalglass forms part of Vitro's Flat Glass business unit and is the industry leader for conversion, distribution and commercialization of thermal insulated glass for the construction industry in Spain and Portugal.

Vitro Cristalglass comprises ten work centers: In Spain, five facilities are dedicated to glass conversion located in Camponaraya (León), La Rozada (León), Fuenlabrada (Madrid), Porceyo (Gijón) y Náquera (Valencia); two others are distribution centers in La Coruña and Barcelona. In Portugal: one is dedicated to glass conversion and production of laminated glass located in Chaves and a distribution center located in Lisbon. In France the facility is dedicated to glass conversion located in Villetaneuse (París).

Vitro, S.A.B. de C.V. (BMV: VITROA; NYSE: VTO), is one of the largest glass manufacturers in the world backed by 100 years of experience. Through our subsidiary companies we offer products with the highest quality standards and reliable services to satisfy the needs of two distinct business sectors: glass containers and flat glass. Our manufacturing facilities produce, process, distribute and sell a wide range of glass products that form part of the everyday lives of millions of people as well as offering excellent solutions to multiple industries that include: wine, beer, cosmetic, pharmaceutical, food and beverage, as well as the automotive and construction industry. In addition, we supply raw materials, machinery and industrial equipment to different industries. We constantly strive to improve the quality of life of our employees, as well as the communities where we operate, by generating employment and economic prosperity given our permanent focus on quality and continuous improvement, as well as through our consistent efforts to promote sustainable development. Located in Monterrey, Mexico, and founded in 1909, Vitro currently has major facilities and a broad distribution network in ten countries in the Americas and Europe and the Company's products can be found all around the world. For more information, you can access Vitro's Website at: <http://www.vitro.com>

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