



Vitro Announces the Sale of non Productive Real Estate Assets Contributed to the Bancomext Trust.

San Pedro Garza García, Nuevo León, México, August 25, 2010 - Vitro S.A.B. de C.V. (“Vitro” or the “Company”) (BMV: VITROA) announced today that the Bancomext Trust (the “Trust”), signed on November 3, 2008, has concluded the sale of non-productive real estate assets for US\$63.8 million.

The proceeds of such sale, plus US\$5.5 million of the Company’s available cash, were applied to liquidate the Trust. As of August 4, 2010, the Trust had an outstanding balance of US\$69.3 million, including accrued interest.

The sale included unused ancillary property surrounding the corporate headquarters. As a result of such sale, the Company has regained title of its two corporate headquarters office buildings, and their respective land, which were part of the original assets contributed to the Trust.

Vitro, S.A.B. de C.V. (BMV: VITROA), is the leading glass manufacturer in Mexico and one of the largest glass manufacturers in the world backed by more than 100 years of experience. Through our subsidiary companies we offer products with the highest quality standards and reliable services to satisfy the needs of two distinct business sectors: glass containers and flat glass. Our manufacturing facilities produce, process, distribute and sell a wide range of glass products that form part of the everyday lives of millions of people as well as offering excellent solutions to multiple industries that include: wine, beer, cosmetic, pharmaceutical, food and beverage, as well as the automotive and construction industries. In addition, we supply raw materials, machinery and industrial equipment to different industries. We constantly strive to improve the quality of life of our employees and of the communities in which we operate by generating employment and economic prosperity based on our focus on quality and continuous improvement, as well as through our ongoing efforts to promote sustainable development. Located in Monterrey, Mexico, and founded in 1909, Vitro currently has major facilities and a broad distribution network in 10 countries in the Americas and Europe with products that can be found throughout all around the world. For more information Vitro’s website can be accessed at: <http://www.vitro.com>

This announcement contains statements about future events regarding Vitro, S.A.B. de C.V. and its Subsidiaries (collectively the “Company”). While the Company believes that forward-looking statements are based on reasonable assumptions, all such statements reflect the current views of the Company with respect to future events and are subject to certain risks and uncertainties that could cause actual results to differ materially from those contemplated in this report. Many factors could cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements that may be expressed or implied by such forward-looking statements. The Company does not assume any obligation, to and will not update these forward-looking statements.

For further information, please contact:

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| Investor Relations Adrian Meouchi / Carlos Garza Vitro S.A.B. de C.V. + (52) 81-8863-1765 / 1730 ameouchi@vitro.com cgarza@vitro.com | U.S. agency Susan Borinelli / Barbara Cano Breakstone Group (646) 330-5907 sborinelli@breakstone-group.com bcano@breakstone-group.com | Media Relations Albert Chico/ Roberto Riva Palacio Vitro, S.A.B. de C.V. + (52) 81-8863-1661/ 1689 achico@vitro.com rriva@vitro.com |
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